

Newsletter

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ISSUE 1

CCL Cook County Lumber
SUPPLIER OF CHOICE

Green Building 101

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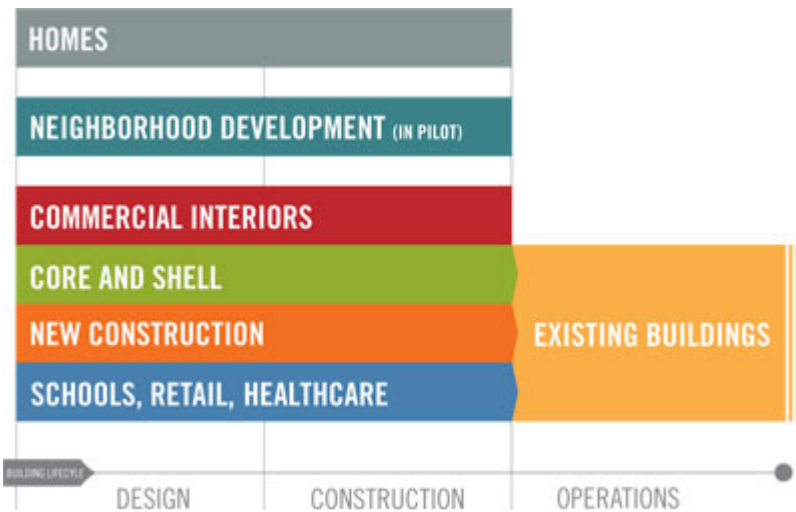
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You may have heard the phrase “green building” in the industry and many have asked the question: What exactly is it? Americans spend 90% of their time indoors and indoor air pollutants are 2 to 5 times higher than outside pollutants. The American population is increasing, causing a need for more housing and office buildings. There were 4.9 billion existing office buildings in 2002. Statistics show office buildings accounted for 39% of the total US energy consumption of which 67% was electrical (www.epa.org). According to the U.S. Census Bureau, housing units have increased from 58 million in 1960 to over 112 million today. The concern of how buildings are constructed, operated and deconstructed are a major part of both the problem or the solution to the current predicament with energy, water, pollution and global warming.

These are some alarming statistics that will continue to affect how we live. That’s why the focus on “green building” has taken national headlines. We have to figure out how to save our planet and stop an environmental catastrophe. The lumber industry is at the fore-front of creating solutions to these issues and if you have never heard about “green building” before, then this is your chance to become educated on how you as a dealer can have a direct impact on this trend.

The definition of “green building” is the practice of increasing the efficiency with which buildings use resources – energy, water and materials – while reducing building impacts on human health and the environment through better design, construction, operation, maintenance, and removal – the complete building life cycle. (www.wikipedia.com) The USGBC created The Leadership in Energy and Environmental Design Green Building Rating System™, better known as “LEED”, which encourages and accelerates global adoption of sustainable green building and development practices through the creation and implementation of universally understood and accepted tools and performance criteria. The LEED rating system was created in 1992 and is nationally recognized as the benchmark in “green building”.

Green Building 101



<http://www.usgbc.org/DisplayPage.aspx?CMSPageID=222>

The picture shown above depicts the seven sections which currently qualify for LEED credits.

- Homes – promotes the design and construction for high-performance green homes.
- Existing Building - Operations & Maintenance provides a benchmark for building owners and operators to measure operations, improvements and maintenance.
- New Construction - designed to guide and distinguishes high-performance commercial and institutional projects.
- Core Shell - aids designers, builders, developers and new building owners in implementing sustainable design for new core and shell construction.
- Commercial Interiors – benchmark for the tenant improvement market that gives the power to make sustainable choices to tenants and designers.
- Neighborhood developments - integrates the principles of smart growth, urbanism and green building into the first national standard for neighborhood design.

The LEED system is further divided into six environmental categories for which a builder, developer, or architect can earn LEED certification through a point system. The environmental categories are comprised of the following:

- Sustainable Site – 12 possible points
- Water Efficiency – 10 possible points
- Energy and Atmosphere – 30 possible points
- Material and Resources – 14 possible points
- Indoor Environment Quality – 19 possible points
- Innovation in Operation – 7 possible points

In order to meet LEED certification, a building must obtain a minimum of 30 points (dependent upon choice of rating system). There are also various levels of certification:

- Certified
- Gold
- Silver
- Platinum

Each level has a range of points for required certification based on the project and rating system choice. The LEED rating system has tax advantages for the builder, developer and owner based on the level of certification. Green building is here to stay and not just a trend, so educate yourself and your employees and learn how you can market your business with green building. For more information on green building or LEEDS, please visit the USGBC at www.usgbc.org.

Paula McGuire
Cook County Lumber
Marketing Manager

If you would like to learn more about green building, or LEED please drop me an email at pmcguire@cookcountylumber.com.

Sports Trivia Contest

Enter the Sports Trivia Contest and win a Cook County Lumber folding chair and cooler set! Just fill out the entry form below and send the entire page with your answers to Cook County Lumber, Marketing Department. Good Luck!

Name: _____

Company: _____

Telephone: _____

Address: _____

FOOTBALL: It's 2nd and 10 on the 40- yard line. Tiki Barber of the New York Giants takes a pitch from Eli Manning and goes around right end for the touchdown. During his run, Tight End Jeremy Shockey is called for clipping at the 12-yard line after Barber crossed the goal line. What is the ruling?

- No TD Giants, ball placed 15 yds. from scrimmage
- No TD Giants, ball placed 10 yds. from scrimmage
- TD Giants, 10 yd. penalty enforced on the kickoff
- TD Giants, 15 yd. penalty enforced on the kickoff

GOLF: John looks into Bill's bag to determine what club Bill used on his previous shot. Is there a penalty for doing this?

- Yes
- No

FOOTBALL-While Devin Hester of the Chicago Bears is returning a kickoff, one of his teammates is called for a holding penalty on his own 30-yard line. Hester is tackled at the 20-yard line. Where is the ball placed for 1st and 10?

- 20
- 10
- 30
- Kickoff again

GOLF: A player may not change his clubs during a round if the grips get wet.

- True
- False



Tradeshows & Events

The Midwest Builders show & Conference
Stevenson Convention Center, Rosemont, IL.

March 12-13, 2008

Come to the MBS Show 2008 and view the latest in innovation, and design in the building industry. Cook County Lumber will be exhibiting at this year's show. Don't miss your opportunity to stay on top of the trends. We are offering a limited number of free tickets to our dealers.

(Contact your Sales Representative for FREE tickets)

SAVE THE DATE

2nd Annual Cook County Lumber Customer Appreciation
Cook County Lumber, Chicago, IL.
(Details to come)

September 18, 2008

Product News

DURASTRAND® FLOORING



SPECIAL OFFER!!!

From now until Feb 15th Cook County Lumber will provide you with a special \$10/MBF introductory discount on your initial purchase of Durastrand® (Up to one truckload).

Just mention code **DP10** at the time of your order.

*This offer is limited to one discount per customer as determined by resale ID.

Ainsworth®
Engineered Performance for the World of Wood®

Cook County Lumber is pleased to announce our new line of Ainsworth Durastand® Flooring. We are now an authorized Ainsworth Durastand® Flooring dealer.

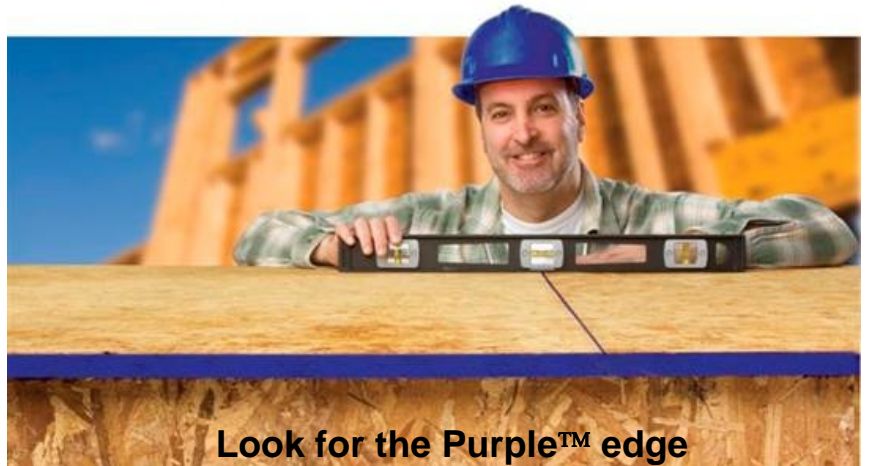
Ainsworth is a leading Canadian forest products company with a 50-year reputation for quality products and unsurpassed customer service. Ainsworth Engineered Durastrand® Flooring is one of the newest products to be added to Cook County Lumber's panel product line.

Durastrand® flooring features an enhanced edge-seal and an engineered blend of waxes and resin that block moisture and reduce or eliminate swelling even in harsh conditions. Plus it comes with a 50-year guarantee against delamination and manufacturing defects.

The Durastrand® brand offers the professional builder the following benefits to build a stronger home:

- Proven Field Performance
- 50 - Year No Delam warranty
- 90 - Day No-Sand Guarantee
- North Central Manufacturer
- Preferred Northern Timber OSB mix
- Easy-to-handle nail lines (12", 16", 19.2")
- Competitive Price

Contact your Cook County Lumber Sales Associate to receive further details, specifications, installation guidelines, brochures or a copy of the Durastrand® Flooring warranty.



Birthdays and Anniversaries

JANUARY

<u>Birthday</u>	<u>Anniversaries</u>	<u>Years of Service</u>
Kelly Klein	Paula McGuire	1
Joseph Kaptur	Danny Stocker	2
	Todd Grissom	2
	Scott Durbin	5
	Kevin Sandefur	6
	Paul Nordhoff	7
	Jim Moore	10
	Kara Gartner	11

JANUARY 2008						
S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

FEBRUARY

<u>Birthday</u>	<u>Anniversaries</u>	<u>Years of Service</u>
Paul Nordhoff	Rashaad Rowe	2
Jim Moore	Jill Heydenburg	3
Tom Utterback	Pat Allen	3
Jared Kun	Scott Palmer	6
Melvin Scott	Bill Rzonca	20
	John Koziarski	25

FEBRUARY 2008						
S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	

MARCH

<u>Birthday</u>	<u>Anniversaries</u>	<u>Years of Service</u>
Monty Falb	Kenneth Carns	5
Robert Harlan	John Burdick	6
Dave Bistracan	Kevin Simard	7
	James Johnson	8
	Wendy Rogers	9

MARCH 2008						
S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29



Contact Paula McGuire, Marketing Manager if you have ideas for an article or would like to be featured in the next newsletter issue for December.

Email pmcquire@cookcountylumber.com or call 773-928-2100 ext:11.